

## Wholesale Market

## **DECADE 4**

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SMS information services at extra cost

# **TIM**

Sending information SMS at extra charge (news, weather, games, mobile ticketing) to TIM End-Customers.

#### Who is it for?

Operators with rights of use for one or more numbers in decade 4 who intend to offer TIM mobile End-Customers and virtual operators hosted on the TIM network the use of premium services via test message.

#### Decade 4 service description

Premium services allow End-Customers access to information or services subject to payment, such as, for example, financial information (bank movements, securities, shares), editorial services, weather information, logos, ringtones, games, chat, televoting.

The Service Provider is the owner of the commercial relationship with the Content Service Provider (CSP), which is responsible for producing, distributing and communicating the content delivered to end-customers via Mobile Terminated (MT) SMS, that is, delivered to the end-customer's terminal. The end-customer can request a surcharge service in several ways: SMS/MMS Mobile Originated (MO), with specific syntax, or WAP/WEB connection to the CSP portal.

The service provided to the end-customer is charged to the customer's telephone account, whether prepaid or subscription, through a debit SMS sent by the service provider.

### **Regulatory Conditions**

The Operator must have obtained the appropriate authorisation to obtain from the Ministry of Economic Development-Communications the allocation of rights of use of one or more numbers in decade 4. Resolution 26/08/CIR and subsequent amendments and additions thereto have allocated to premium rate services specific additional numbers in decade 4 with respect to those already used for this purpose, providing for their use exclusively for services carried out through SMS and other types of data transmission per the service categories indicated in the reference resolutions. The codes associated with these numbers are 44, 455, 47 and 48.





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Tax Code/VAT no. and Milan Company Register no.: 00488410010 Registration with the A.E.E. Registry IT0802000000799 Share Capital  $\notin$  11,677,002,855.10 fully paid-in