



Wholesale Market

SMS A to P Interworking

Informative SMS for Infrastructure
Operators: SMS-C interconnection



SMS A to P Interworking

Sending of informative SMS to TIM End-Customers and support of any reply SMS.

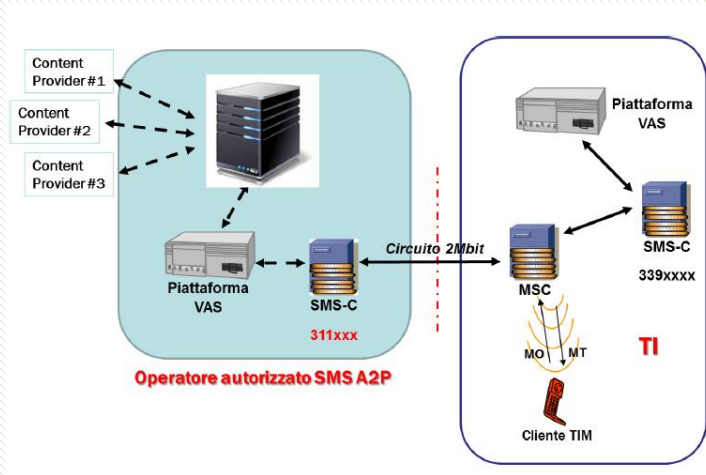
Who is it for?

It is designed for Operators holding the appropriate authorisation to provide electronic communications networks or services, pursuant to Article 25 of Italian Legislative Decree no. 259 of 1 August 2003, as amended and supplemented, that are infrastructured, meaning they have their own SMS-C and their own assigned numbers.

Description of the service

The service allows the Operator to send SMSs with information and promotional content, originating from Content Providers connected to it, to TIM's mobile end customers. The service can be configured to allow end-customers to send SMSs in response to SMSs received. Receipt of messages is free of charge for the TIM end-customer. End-customers bear the cost of sending reply SMS messages, depending on the tariff plan they have subscribed to. The service is not for interpersonal communication.

Service architecture



The SMS is sent through a direct interconnection between the SMS-C of TIM and the Operator's mobile network. This connection can be made using the standard MAP/SCCP/SS7 protocol.

Regulatory conditions

The service **is not subject to regulation**.

Prices

The pricing of the service includes:

- One-off charge for service activation
- Fee for SMS to TIM end-customers





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TIM SPA

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Tax Code/VAT no. and Milan Company Register no.: 00488410010
Entry in the Register of Producers of Electrical and Electronic
Equipment (AEE) IT080200000799
Share Capital €11,677,002,855.10 fully paid-up